



CROWN  
REWARDS

August 2018



2535773

SCT40101

022 / S01 / 1

Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Matthew Christie  
General Manager - Table Games

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY



# REWARDS

August 2018



10019514

SCT40101

022 / S01 / 4



TO ATTAIN PLATINUM

Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you **progress from Gold tier to Platinum tier**.

As at 6 August 2018 you have 63 Status Credits. This means that you need to earn **37 Status Credits** by 30 September 2018 to reach Platinum tier.

With Platinum tier status you will enjoy a range of exclusive benefits including:

- Access to The Mahogany Room for you and a guest
- A dedicated personal host
- Free and convenient valet parking<sup>2</sup>
- Exclusive invitations to special events
- The opportunity to take part in exclusive Jackpots
- A special Platinum reward<sup>3</sup>
- 20% off any Crown Melbourne and Crown Perth hotels and spas<sup>4</sup>

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Matthew Christie  
General Manager - Table Games

\*Terms and Conditions: 1. This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the promotional period to be eligible. 2. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. 3. Eligibility for the full Platinum Reward is subject to a member being at the Platinum tier for the full membership cycle of 6 months. Where a member is upgraded during a membership cycle to the Platinum tier and the period remaining is less than 6 months but more than 4 months, a member is entitled to two complimentary hotel nights. When an upgrade occurs and the period remaining is 4 months or less but more than 2 months, a member is entitled to one complimentary hotel night. When an upgrade occurs at less than 2 months, a member is not entitled to a Platinum Reward. 4. Hotel discount off the rate of the day and is not available with any other offer. Subject to room availability. Patrons must be 18 years or over and not prohibited from entering the Crown Entertainment Complex or the casino for any reason.

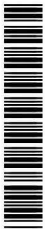
!If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
RESPONSIBLE GAMING  
STAY IN CONTROL  
Crown Responsible Gaming Support Centre: 1800 801 098  
Gambler's Help: 1800 858 858

  
enjoy  
RESPONSIBLY

Crown Melbourne Limited, 8 Whiteman St Southbank Victoria 3006 Australia. T 1800 88 7528 F +61 3 9292 7250 [www.crownmelbourne.com.au](http://www.crownmelbourne.com.au)

000004





# REWARDS

August 2018



13055818

SCT40101

022 / S01 / 358



**11**  
CREDITS  
REMAINING

TO ATTAIN GOLD

Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you **progress from Silver tier to Gold tier**.

As at 6 August 2018 you have 14 Status Credits. This means that you need to earn 11 Status Credits by 30 September 2018 to reach Gold tier.

With Gold tier status you will enjoy a range of exclusive benefits including:

- Access to Teak Room with selected complimentary beverages, for you and a guest
- Free multi-level and basement parking and discounted off-peak valet parking<sup>2</sup>
- Exclusive in-room Jackpots, offers and promotions
- 15% discount at Crown Hotels Melbourne and Perth properties and Crown Spa<sup>3</sup>
- Access to an extensive menu in the elegant Teak Room Restaurant and bar

To take up this offer simply:

- Visit Crown during the Promotional Period between 6am Monday 13 August to 5.59am Monday 27 August 2018
- Earn 500 Casino points and be awarded a Status Credit and/or 1,500 Lifestyle points and be awarded a Status Credit
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by 5pm Tuesday 28 August 2018.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Lana Jovic  
Loyalty Operations Manager

\*Terms and Conditions: 1. This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the promotional period to be eligible. 2. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Off-peak discount valet parking is only available at The Mahogany Room valet parking entrance and at all times except Friday and Saturday nights from 5pm - 11pm. Valet parking is subject to the availability of car park spaces at The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking. 3. Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Not available with any other offer. Not transferrable. Room only. A 24 hour cancellation policy applies. Please note a service fee of 1.5% applies to accounts settled by credit card. Spa discount is available Monday to Thursday and is subject to availability. Not to be used in conjunction with any other offer. Advanced bookings are essential. A three hour cancellation policy applies or the full fee will be charged. Crown reserves the right to amend or withdraw the member pricing and offers at any time. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crowncasino.com.au](mailto:unsubscribe@crowncasino.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
RESPONSIBLE GAMING  
STAY IN CONTROL  
Crown Responsible Gaming Support Centre: 1800 801 098  
Gambler's Help: 1800 858 858

  
enjoy  
RESPONSIBLY

Crown Melbourne Limited. 8 Whiteman St Southbank Victoria 3006 Australia. T 1800 88 7528 F +61 3 9292 7250 [www.crownmelbourne.com.au](http://www.crownmelbourne.com.au)

000358





CROWN  
REWARDS

August 2018



10078850

SCT40101

023 / S01 / 971



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Daniel Aldridge  
Director VIP Customer Development - Gaming Machines

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsorts.com.au](mailto:unsubscribe@crownsorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY





CROWN  
REWARDS

August 2018



10751665

SCT40101

023 / S01 / 1549

Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

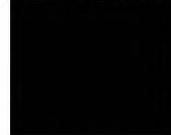
To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsorts.com.au](mailto:unsubscribe@crownsorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858







CROWN  
REWARDS

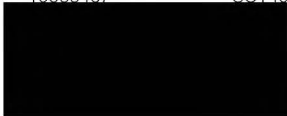
August 2018



10633467

SCT40101

024 / S01 / 2125



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Daniel Aldridge  
Director VIP Customer Development - Gaming Machines

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsorts.com.au](mailto:unsubscribe@crownsorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY





CROWN  
REWARDS

August 2018



12440974

SCT40101

024 / S01 / 2229

Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely

[REDACTED]  
Daniel Aldridge  
Director VIP Customer Development - Gaming Machines

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY



August 2018



10146500

SCT40101

024 / S01 / 2462



Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

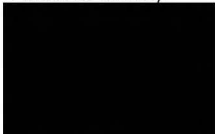
To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
**RESPONSIBLE GAMING**  
**STAY IN CONTROL**  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
**enjoy**  
**RESPONSIBLY**







CROWN  
REWARDS

August 2018



10630869

SCT40101

024 / S01 / 2595



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858







# REWARDS

August 2018



10182352

SCT40101

025 / S01 / 3351



TO ATTAIN GOLD

Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you **progress from Silver tier to Gold tier**.

As at 6 August 2018 you have 17 Status Credits. This means that you need to earn 8 Status Credits by 30 September 2018 to reach Gold tier.

With Gold tier status you will enjoy a range of exclusive benefits including:

- Access to Teak Room with selected complimentary beverages, for you and a guest
- Free multi-level and basement parking and discounted off-peak valet parking<sup>2</sup>
- Exclusive in-room Jackpots, offers and promotions
- 15% discount at Crown Hotels Melbourne and Perth properties and Crown Spa<sup>3</sup>
- Access to an extensive menu in the elegant Teak Room Restaurant and bar

To take up this offer simply:

- Visit Crown during the Promotional Period between 6am Monday 13 August to 5.59am Monday 27 August 2018
- Earn 500 Casino points and be awarded a Status Credit and/or 1,500 Lifestyle points and be awarded a Status Credit
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by 5pm Tuesday 28 August 2018.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely

Andrea Bates  
Riverside Manager

\*Terms and Conditions: 1. This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the promotional period to be eligible. 2. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Off-peak discount valet parking is only available at The Mahogany Room valet parking entrance and at all times except Friday and Saturday nights from 5pm - 11pm. Valet parking is subject to the availability of car park spaces at The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking. 3. Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Not available with any other offer. Not transferrable. Room only. A 24 hour cancellation policy applies. Please note a service fee of 1.5% applies to accounts settled by credit card. Spa discount is available Monday to Thursday and is subject to availability. Not to be used in conjunction with any other offer. Advanced bookings are essential. A three hour cancellation policy applies or the full fee will be charged. Crown reserves the right to amend or withdraw the member pricing and offers at any time. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
RESPONSIBLE GAMING  
STAY IN CONTROL  
Crown Responsible Gaming Support Centre: 1800 801 098  
Gambler's Help: 1800 858 858

  
enjoy  
RESPONSIBLY

Crown Melbourne Limited. 8 Whiteman St Southbank Victoria 3006 Australia. T 1800 88 7528 F +61 3 9292 7250 [www.crownmelbourne.com.au](http://www.crownmelbourne.com.au)

003351





CROWN  
REWARDS

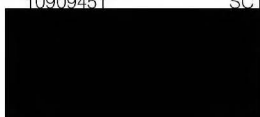
August 2018



10909451

SCT40101

028 / S01 / 5403



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

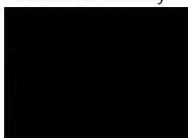
To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858







CROWN  
REWARDS

August 2018



10916697

SCT40101

029 / S01 / 6106



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsorts.com.au](mailto:unsubscribe@crownsorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY





CROWN  
REWARDS

August 2018



13996429

SCT40101

030 / S01 / 6661

Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Daniel Aldridge  
Director VIP Customer Development - Gaming Machines

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY





August 2018



10681100

SCT40101

031 / S01 / 7868



Dear



We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858







CROWN  
REWARDS

August 2018



12037887

SCT40101

031 / S01 / 8030



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY



CROWN  
REWARDS

August 2018



10951330

SCT40101

032 / S01 / 8253



Dear

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Daniel Aldridge  
Director VIP Customer Development - Gaming Machines

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY



CROWN  
REWARDS

August 2018



10675841

SCT40101

032 / S01 / 8448



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



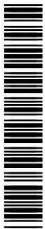
Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858







CROWN  
REWARDS

August 2018



11344998

SCT40101

032 / S01 / 8509



Dear

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

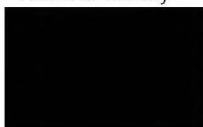
To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY







CROWN  
REWARDS

August 2018



11675142

SCT40101

032 / S01 / 8522

Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely

  
Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
RESPONSIBLE GAMING  
STAY IN CONTROL  
Crown Responsible Gaming Support Centre: 1800 801 098  
Gambler's Help: 1800 858 858





CROWN  
REWARDS

August 2018



10331550

SCT40101

034 / S01 / 8896

Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely

[REDACTED]  
Matthew Christie  
General Manager - Table Games

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsorts.com.au](mailto:unsubscribe@crownsorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY



# REWARDS

August 2018



10366250

SCT40101

034 / S01 / 8904



TO ATTAIN GOLD

Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you **progress from Silver tier to Gold tier**.

As at 6 August 2018 you have 15 Status Credits. This means that you need to earn 10 Status Credits by 30 September 2018 to reach Gold tier.

With Gold tier status you will enjoy a range of exclusive benefits including:

- Access to Teak Room with selected complimentary beverages, for you and a guest
- Free multi-level and basement parking and discounted off-peak valet parking<sup>2</sup>
- Exclusive in-room Jackpots, offers and promotions
- 15% discount at Crown Hotels Melbourne and Perth properties and Crown Spa<sup>3</sup>
- Access to an extensive menu in the elegant Teak Room Restaurant and bar

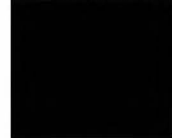
To take up this offer simply:

- Visit Crown during the Promotional Period between 6am Monday 13 August to 5.59am Monday 27 August 2018
- Earn 500 Casino points and be awarded a Status Credit and/or 1,500 Lifestyle points and be awarded a Status Credit
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by 5pm Tuesday 28 August 2018.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

\*Terms and Conditions: 1. This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the promotional period to be eligible. 2. Parking at Crown under this offer is subject to car park Terms and Conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Off-peak discount valet parking is only available at The Mahogany Room valet parking entrance and at all times except Friday and Saturday nights from 5pm - 11pm. Valet parking is subject to the availability of car park spaces at The Mahogany Room valet entrance only. Charges apply for valet parking at alternative car parks offering valet parking. 3. Hotel discount is only available on best available rate at time of booking. Crown Rewards membership card must be provided at check-in. Subject to availability. Not available with any other offer. Not transferable. Room only. A 24 hour cancellation policy applies. Please note a service fee of 1.5% applies to accounts settled by credit card. Spa discount is available Monday to Thursday and is subject to availability. Not to be used in conjunction with any other offer. Advanced bookings are essential. A three hour cancellation policy applies or the full fee will be charged. Crown reserves the right to amend or withdraw the member pricing and offers at any time. Patrons must be 18 years or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
RESPONSIBLE GAMING  
STAY IN CONTROL  
Crown Responsible Gaming Support Centre: 1800 801 098  
Gambler's Help: 1800 858 858

  
enjoy  
RESPONSIBLY

Crown Melbourne Limited. 8 Whiteman St Southbank Victoria 3006 Australia. T 1800 88 7528 F +61 3 9292 7250 [www.crownmelbourne.com.au](http://www.crownmelbourne.com.au)

008904





CROWN  
REWARDS

August 2018



11222627

SCT40101

034 / S01 / 8954

Dear [REDACTED]

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Andrea Bates  
Riverside Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsorts.com.au](mailto:unsubscribe@crownsorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858

  
 enjoy  
 RESPONSIBLY



CROWN  
REWARDS

August 2018



30830088

SCT40101

022 / S01 / 9200



Dear 

We would like to offer you an exclusive opportunity to earn **double your Status Credits**<sup>1</sup>. Status Credits can help you maintain your current tier or progress to a new tier.

To take up this offer simply:

- Visit Crown during the Promotional Period between **6am Monday 13 August to 5.59am Monday 27 August 2018**
- Receive a bonus Status Credit for every Status Credit you earn during the above Promotional Period by either earning 500 Casino points, and/or 1,500 Lifestyle point.

Bonus Status Credits earned as a part of this offer will be awarded onto your account at the end of the Promotional Period and will be uploaded by **5pm Tuesday 28 August 2018**.

For more information, please contact the Crown Rewards hotline on 1300 8 CROWN.

Yours sincerely



Lana Jovic  
Loyalty Operations Manager

<sup>1</sup>This offer is not transferable and applies to invited Crown Rewards members only. Subject to Crown Rewards Rules and Program Brochure. Members must use their Crown Rewards card and earn points at Crown Melbourne during the Promotional Period and accumulate the required amount of points to earn Status Credits during the Promotional Period to be eligible.

If you do not wish to receive further direct marketing from Crown, please call us anytime on 1300 8 CROWN or send an email to [unsubscribe@crownsresorts.com.au](mailto:unsubscribe@crownsresorts.com.au) or write to us at Crown Melbourne Limited, 8 Whiteman Street, Southbank, Victoria 3006.

  
 RESPONSIBLE GAMING  
 STAY IN CONTROL  
 Crown Responsible Gaming Support Centre: 1800 801 098  
 Gambler's Help: 1800 858 858



