



HOW TO PLAY:

SWIPE your card to activate the game and receive your automatic entry into the \$5,000 monthly birthday draw.*

START playing by using the touch screen to select the birthday gift icons on screen. When you reach a score of 100 points you will instantly receive a guaranteed prize of Crown Rewards points.*

KEEP PLAYING Birthday Bonus for a chance to win other instant prizes such as BONUS entries into the \$5,000 monthly birthday draw. You can visit every hour on the same Day for extra chances to win.*

Crown Rewards points are instantly uploaded onto your membership card upon completion of the Birthday Bonus game.

The \$5,000 monthly birthday draw will be conducted at 4pm on the first Wednesday of the following month.*



CELEBRATE YOUR
BIRTHDAY WITH A SPECIAL

Birthday BONUS

Visit the **BIRTHDAY ZONE** on any one Day during your birthday month to win your guaranteed instant prize!



CROWN

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MOBILE APP



CROWNRESORTS



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CROWNRESORTS

#MYMOMENT

RESPONSIBLE GAMING
STAY IN CONTROL
Crown Responsible Gaming Support Centre: 1800-801-099
Gambling Help: 1800-858-858

*Terms and Conditions: 1. Full terms and conditions available at a Crown Rewards desk. Competition starts 6am on the first day of the month and ends 5.59am on the first day of the following month. The Birthday Bonus competition is open to Crown Rewards members only. Only available one Day per Member in the relevant Birthday month. Members have the opportunity to win instant prizes aligned with their Crown Rewards membership Tier. Members, who visit the Birthday Zone, located on the main casino floor and swipe their Crown Rewards membership card at a Birthday Terminal, to receive: One (1) Instant Win Prize; One (1) automated entry into the Monthly Prize Draw; and the opportunity to receive one (1) additional Instant Win Prize, every 60 minutes for the remainder of the Day upon re-visiting the Birthday Zone and re-swiping their membership card. Monthly Prize Draw: \$5,000 monthly birthday cash draw will be conducted at 4pm on the first Wednesday of the following month to the member's birthday at the Crown Administration Office, Level 6, 8 Whiteman Street, Southbank VIC 3006. Winners will be notified in writing with details of prize winners over \$1,000 published on www.crownmelbourne.com.au on the 2nd Wednesday of the following month for 28 days. For the purpose of this Competition a 'Day' is defined as a 24 hour period commencing at 6.00am and ending at 6.00am on the following day. 'Birthday month' means: any Day between the 1st and last Day of a member's birthday month (inclusive), if their birthday falls in that period. Patrons must be 18 years of age or over and not prohibited from entering the casino or the Crown Entertainment Complex for any reason.