

CROWN CROWN CROWN Crown Resorts Update on Enhancements to Compliance and Governance Processes

10 September 2020

Australia's Integrated Resort Company

# Background

- This paper provides an update on management's progress on the following areas:
  - AML
  - Junket processes
  - VIP Operations
  - People & Culture
  - Governance Structure
  - Organisational Structure

## **Recap on Improvements Implemented**

Crown has been progressively implementing a range of improvements in its compliance processes since 2017. Significant steps have included the following:

#### AML

- Development of a Joint AML/CTF Program
- The creation of a "group" AML function and the appointment of a Group General Manager AML
- An increase in the resources of the AML team
- Development of a customised and automated transaction monitoring system and data analytics and reporting tool, Sentinel
- Third party review of Crown's transaction monitoring program by Initialism
- Decision that patron deposits only be accepted by reporting entities
- Direction to the cage in Melbourne and Perth that no under no circumstance should transactions be aggregated in SYCO
- Additional controls regarding third party transfers
- Requirement that all cash transactions on Crown's premises take place through the cage
- Working with ANZ to reduce (and preferably eliminate) the incidence of cash deposits by patrons into Crown's bank accounts from branches. In the absence of eliminating cash deposits, there will be a streamlined flagging and reporting of all cash deposits into Crown's patron accounts

#### Junkets

- Engagement of Nick Kaldas to develop relationships and information protocols with law enforcement agencies
- Engagement of Deloitte to undertake a review of Crown's junket approval processes
- Engagement of the Berkeley Research Group to undertake detailed due diligence on certain of Crown's historical junket operators
- Ongoing discussions with the Australian Criminal Intelligence Commission (ACIC) regarding information sharing protocols
- Suspension of all junket relationships from 25 August

#### Risk

- Appointment of a Group General Manager Risk and Audit
- Review and ongoing refresh of Crown's Risk Register

# Further Approvals Sought

- More needs to be done in the areas of governance and compliance, as well as in response to the matters raised by the Inquiry
- There are further decisions being requested of the Board at this meeting. Those are specifically:
  - The extension of the junket suspension for the balance of F21
  - Additional resources in the AML/CTF area
  - Endorsement of a proposed new organisational structure

# **Observations on Inquiry and Update on Further Improvements**

- Throughout the course of the Inquiry, I have been carefully considering the issues raised and will continue to do so
- My personal assessment and a brief synthesis of the key issues that have been raised so far is included at Appendix A. Naturally these observations have informed my recommendations for further improvements
- Set out on the following slides is a status update of the key changes and improvements which are underway to improve Crown's compliance and governance processes
- All of these initiatives require careful implementation and will require ongoing monitoring and review to ensure their effectiveness. In the event that any of these initiatives require consultation with either the Government or regulators, we will consult as necessary about the proposed change
- It is likely that further changes will need to be considered and brought to the Board for consideration

Item	Status update
Additional external AML reviews  • Proposals being sought from Initialism and Promontory	
Reporting lines	<ul> <li>New Compliance and Financial Crimes department independent of business unit to be created with direct reporting lines to the Board</li> <li>Refer to pages 11 to 13 for proposed organisational structure</li> </ul>
Add additional senior resource to AML team	<ul> <li>New Head of AML to be appointed</li> <li>Proposals being sought from two recommended recruitment firms</li> <li>Consideration being given to interim senior Financial Crimes role</li> </ul>
Expansion of AML training tools and roll out to organisation (including Board)	<ul> <li>Nick Stokes working on update to the AML training programs</li> <li>Mary Manos has set up Board training schedule</li> </ul>
Implementation of joint program	<ul> <li>Underway</li> <li>AML/CTF Policy &amp; Procedures to give effect to the program are in the process of being finalised. Following completion, formal approval will be sought from the AML/CTF Compliance Officer to implement the program</li> <li>Socialisation of the program with the relevant business units has commenced ahead of formal implementation</li> </ul>
Additional controls around receipt of funds	<ul> <li>Working with ANZ to reduce (and preferably eliminate) the incidence of cash deposits by patrons into Crown's bank accounts from branches</li> <li>In the absence of eliminating cash deposits, there will be a streamlined flagging and reporting of all cash deposits into Crown's patron accounts</li> </ul>
AML Sentinel and UAR process	<ul> <li>Sentinel has been implemented, but needs to be continually enhanced with new rules and expansion of management reporting and dashboard functionality</li> <li>Crown has developed Unusual Activity Reports as a way to systematize the reporting on certain trigger events. Automation of this process is currently being explored</li> </ul>
<i>New proposed action item</i> Board to be presented with a Budget for the new AML headcount	<ul> <li>Estimated budget received for new Head of Compliance &amp; Financial Crimes</li> <li>Structure of team to be developed in conjunction with the new Head of Compliance &amp; Financial Crimes, at which point a full Budget will be presented to the Board</li> </ul>

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Item	Status update
Suspension of all junket relationships	Approved and implemented
Implementation of new junket approval process and other recommendations made by Deloitte	<ul> <li>Implementation of Deloitte's 20 recommendations has commenced, with an internal project set up to address each recommendation</li> <li>Refer to Appendix B for the detailed work plan</li> </ul>
Additional measures (law enforcement agency engagement etc.)	<ul> <li>Incorporated into internal project to implement Deloitte recommendations</li> <li>Refer to Appendix B for the detailed work plan</li> </ul>
Broaden EDD to the same level for all parties junket related (representatives, guarantors and financiers)	<ul> <li>Incorporated into internal project to implement Deloitte recommendations</li> <li>Refer to Appendix B for the detailed work plan</li> </ul>
Information sharing protocols and MoU with relevant law enforcement agencies	• MoU being discussed with the Australian Criminal Intelligence Commission (ACIC)
Development of specific Financial Crime department within Crown with authority to approve relationships with junkets	<ul> <li>New Compliance and Financial Crimes department independent of business unit to be created with direct reporting lines to the Board</li> <li>Refer to pages 11 to 13 for proposed organisational structure</li> </ul>
Apply these new processes to all junket arrangements before recommencing relationship with any junket	• To be implemented once revised processes have been designed
New proposed action item	
Committing to suspend any junket relationship until June 2021	For discussion with the Board

# **VIP** Operations

Item	Status update				
Single Head of VIP role established	<ul> <li>New Head of VIP role to be created, with reporting line through to the Chief Operating Officer – Crown Melbourne</li> <li>Refer to page 11 for proposed organisational structure</li> </ul>				
Development of clear Position Descriptions for each role with VIP Operations team	• To be developed once the new organisation structure has been approved				
Revisit the content and frequency of training	• To be developed once the new organisation structure has been approved				
Revisit Sales & Operations teams' incentive structures	• To be developed once the new organisation structure has been approved				
Establishment of a centralised compliance- related department with ultimate decision making on junket relationship	<ul> <li>Newly created Compliance and Financial Crimes department to have ultimate decision making authority on junket relationships</li> </ul>				

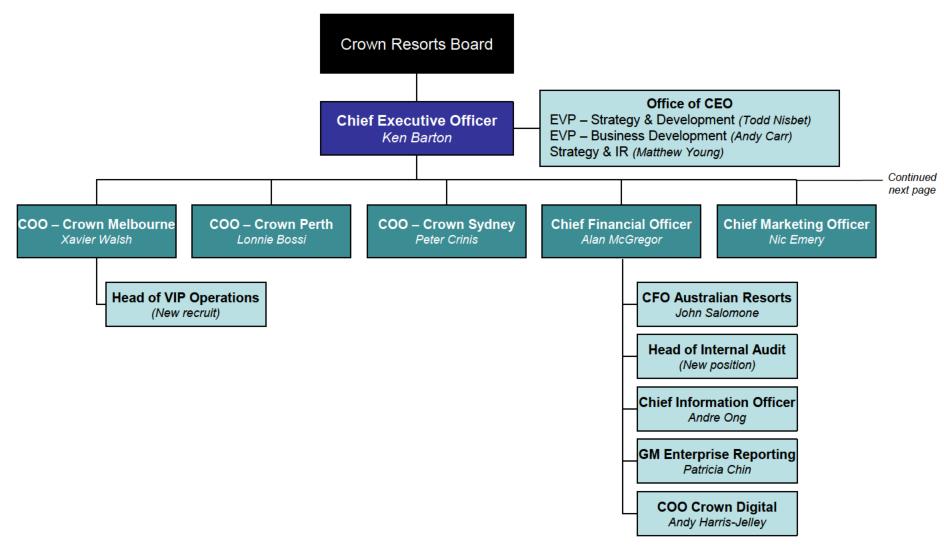
# People and Culture

Item	Status update
Meeting with Top 20 Executives	Meetings have commenced
Deferral of STIs subject to clawback	<ul> <li>STIs to be subject to partial deferral and forfeiture in the event of any adverse compliance or regulatory events</li> </ul>
	<ul> <li>Structure agreed, subject to communication to KMPs (partially implemented)</li> </ul>
Risk and compliance message	• A risk culture framework (which encompasses compliance) is in development to support the new Risk Management Strategy document (section 4)
Reporting tools	<ul> <li>Risk and Melbourne HR teams progressing a culture dashboard and ongoing culture reporting based on existing information (e.g. unplanned leave and survey data)</li> <li>The scope of the Deloitte proposal (referred below) includes tools to monitor and report against our culture</li> </ul>
Independent Compliance Function	<ul> <li>New Compliance and Financial Crimes department independent of business unit to be created with direct reporting lines to the Board</li> </ul>
	<ul> <li>Refer to pages 11 to 13 for proposed organisational structure</li> </ul>
Independent Audit Function	<ul> <li>New Head of Internal Audit role to be created, with reporting line through to the Chief Financial Officer – Crown Resorts and the Audit and Corporate Governance Committee</li> </ul>
	<ul> <li>Refer to pages 11 to 13 for proposed organisational structure</li> </ul>
New proposed action item	
Consulting engagement from Deloitte on Culture	<ul> <li>Consideration being given to a proposal from Deloitte to assist in cultural change to move Crown's culture to one aligned with its long term goals</li> </ul>

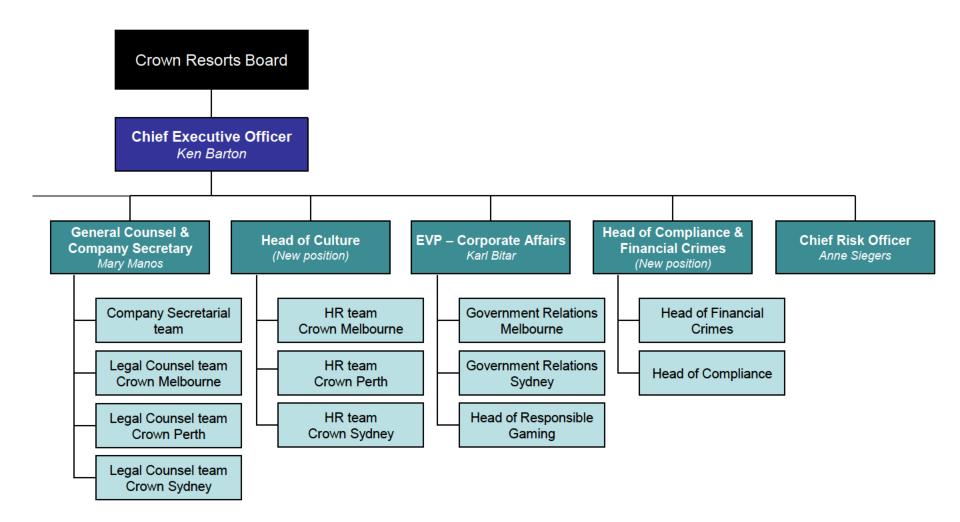
### **Governance Structure**

Item	Status update		
Legal entity structure		Review underway	
	•	Draft advice received from HSF	

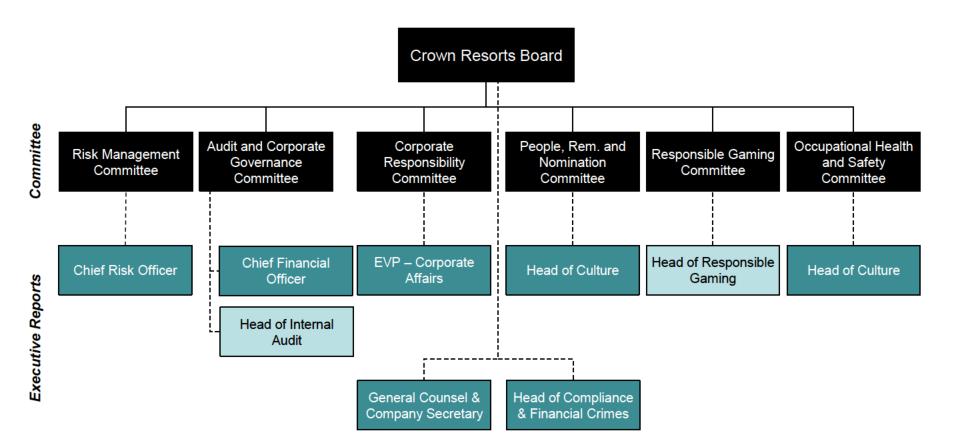
# Organisational Structure – Operations (1/2)



# Organisational Structure – Operations (2/2)



### **Organisational Structure – Board**



## **Organisational Structure – Restructuring**

#### Existing roles removed

- CEO Australian Resorts
- Chief Legal Officer Australian Resorts

#### New roles created

- Head of Compliance & Financial Crimes estimated salary of \$750,000-\$900,000 (plus STI and LTI)
- Head of Internal Audit
- Head of Culture
- Head of VIP Operations

### Executive development and succession planning

#### **Board renewal**

# Appendix A

Observations on the ILGA Inquiry to date

# **ILGA Observations – AML**

From my perspective the following pages set out the key issues that have been identified through the course of the Inquiry to date

### AML – Specific issues

- Multiple 'structured' transactions (i.e. a series of transactions under \$10,000) in the accounts of Riverbank and Southbank, particularly in the period up until 2015
- Practice of 'aggregation' of transactions in the cage in Melbourne and Perth
- Third party transfers i.e. a transfer from a junket operator to a third party with limited or no gaming activity
- Cash dealings outside the cage (e.g. the 'cooler bag' footage)

### AML – General issues

- Training Content and frequency
- Capability The AML team has been under-resourced, and lacking in qualified AML executives
- Technology Historically the AML function has been highly manual
- Reporting and transparency The importance of direct reporting lines to the Board in relation to AML issues
- Leadership The importance of leadership from senior management and the Board in relation to AML issues
- Audit and review More audits are required, including in relation to external and internal reviews
- Holistic approach to our relationships Reporting alone is not sufficient and Crown must continually assess its relationship with customers having regard to all available information

#### Historical junket relationships

- Crown has had historical relationships with junkets who are alleged to have criminal links
- It is very difficult to obtain evidence demonstrating conclusive proof of criminal links. However, Crown needs to continue to improve its ability to source and analyze information

#### Key issues from Crown's junket assessment process

- Scope of due diligence Historical focus on the operator, and a need to extend to financiers, guarantors and representatives
- Drawing connections Crown needs to improve its ability to recognise patterns, associations, and draw together connective threads
- Approval process Compliance and AML teams to have a clear role and the right of veto over junket relationships independent from the operating business
- Holistic and real time analysis Need to take advantage of comprehensive analysis and tools, including transaction history with a customer

### **ILGA Observations – China operations**

- The approach adopted at the time by those in charge considered that they were adequately managing the risks related to China 'on the ground'
- Organisation structures, training and our risk management processes need to ensure our risk management processes are properly engaged

### Appendix B

Deloitte Junket and POI Review and Additional Recommendations Work Plan

### Deloitte Junket and POI Review and Additional Recommendations & Status

#### 31 August 2020

# EXECUTIVE SUMMARY of DELOITTE RECOMMENDATIONS (Extract from Deloitte Report)

#### Junket

There are several opportunities to strengthen the information inputs to the due diligence processes undertaken by Crown. Specifically, we recommend:

- Crown obtain additional declarations from operators in relation to litigation history and financial status to inform the research undertaken.
- Review the external data sources accessed and include additional risk and reputational focussed sources and the capacity to engage external investigation support.
- Provide formal open source research training to staff members conducting due diligence research.
- Formalise the current protocols for trace checking with Crown's Security & Surveillance team and outline how these are considered in decision-making.
- Clearly articulate the risk priorities and red-flags to be considered and align the view of risk with the broader risk management framework, via greater involvement of AML, Compliance and Security & Surveillance.
- Update the due diligence summary sheet to reflect the risk issues investigated, the outcomes of research and review by all relevant areas. Crown should also ensure both the decision and rationale are recorded alongside the information upon which the decision was based.
- Align the operating model for the new junket and the review processes with a clear three lines of defence model that articulates the roles and accountabilities of all relevant areas.

#### POI

The proposed enhancements to the POI process and introduction of the PDA are positive initiatives which will add consistency and transparency to POI decision-making and support Crown's values and priorities to be considered as part of the process.

- We recommend the assumptions and priorities upon which the tool is based are clearly articulated, and the reliability of information sources is also considered. All decisions made through the POI process should be recorded with the rationale clearly documented.
- The information inputs that trigger the POI process are understood internally, however they are not yet captured within Crown's policy documentation which would assist in ensuring consistency and communicating the process externally. At present, the processes are not documented to consistently manage law all enforcement requests, which may pose a reputational risk to Crown. However, we note the ongoing efforts to strengthen these processes.
- The membership of the POI Committee effectively brings in stakeholders from relevant internal departments to ensure that a holistic view of risk and internal perspectives is included within the decision-making process. Crown may benefit from a more defined

approach to Executive and Board escalation. It may also be appropriate to review the size and composition of the committee to ensure it is able to effectively manage all matters, including those involving sensitive information shared by law enforcement.

#### Involvement of Crown's board and subcommittees

Both the POI and Junket due diligence and approval processes represent key risk management approaches for Crown.

Given the charter of the RMC and the fact the decisions taken in both programs are group-wide, the RMC remains the most appropriate forum for oversight.

- While the decisions in relation to specific operators and individuals should remain operational decisions of the Crown Executive, the RMC should have a role in approving the operating model in relation to both programs and agree the key risks assessed during decision-making. Crown could also consider what role the operational boards for Crown's properties have in this oversight.
- We further recommend the SOPs relating to both the junket and POI programs clearly articulate the requirements of reporting matters to the RMC in alignment with the Risk Management Statement.

# SUMMARY OF ADDITIONAL RECOMMENDED CHANGES (FROM INTERNAL REVIEW)

In addition to the recommendations identified by Deloitte in their report, a number of additional enhancements are proposed for implementation:

- Review and formalise the junket approval process, having regards to the three lines of defence principles, and the effectiveness of the escalation process.
- Develop a tool that will assist in the junket approval process, will formalise the criteria for decision making and increase the objectivity and consistency of the process consider a tool similar in principles to the new POI tool (PDA).
- Expand the Melbourne POI Committee to become a Group-wide POI Committee, to ensure consistency of decision-making across the Australian Resorts (Melbourne, Perth and Sydney)
- Develop a decision criteria tool that will capture the decision making process of the POI committee when the PDA requires a decision by the POI Committee (Orange rating)
- Expand the due diligence process to a large range of related parties to the Junket operators, including agents, representatives, 'financiers' and other known associates.
- Increase the use and access of external investigation capabilities. Develop a set of criteria that will increase the consistency of use of these tools and set clear parameters of when a flag is raised requiring further enhanced research. Extent information gathering to interactions with LEAs and Casino Integrity Group.

### **DETAILED FINDINGS**

AS: Anne Siegers		
CW: Craig Walsh		
MF: Michelle Fielding		

MG: Mary Gioras NS: Nick Stokes VIP: Jacinta Careri/ Roland Theiler/ Ishan Ratman

Ref	Recommendation	Who	Status / Target				
1 – N	1 – New Junket Operators						
1.1.3	We recommend Crown consider seeking declarations from prospective junket operators as part of the application process, including details of litigation history, financial situation and other business operations. This will strengthen the due diligence approach through providing the Credit team with additional information to cross-reference through their searches. Our review identified that there are opportunities to strengthen the junket due diligence through ensuring it is sufficiently tailored to the international nature of the program, including through: • Ensuring Crown's operational preferences for all current external due	MG/ VIP					
	<ul> <li>diligence providers are set to include searches in the relevant languages used by the prospective operator.</li> <li>Conducting searches on junket operator and agent aliases.</li> <li>Considering using additional international providers as part of the due diligence process.</li> </ul>						
1.1.6	We recommend Crown formalises internal checks as part of the junket approval process. These should be included within SOPs and training documents to ensure consistent application. Deloitte recommends that those staff members in the Credit team who are responsible for conducting due diligence are provided with formal training in open-source research and information collection. We also recommend that the internal training documents are supplemented to include guidance on carrying out searches and due diligence checks, including	MG					

	risks, red flags and typologies, along with better defined escalation points and triggers for further investigation.		
1.1.7	Crown identify suitably qualified investigations professionals with the experience and capability to undertake more in-depth due diligence investigations in regions relevant to the junket program. Given Crown already undertakes its own due diligence research, it is recommended this support be engaged on an as needs basis when red-flags are noted during the course of research but are unable to be resolved. The SOPs related to the junket program should be updated to identify the key triggers for referral to the external provider chosen.	MG/ NS	In Progress
1.2.2	Deloitte recommends the Junket Program SOPs and related policies and procedures regarding junket onboarding and due diligence be updated to include a specific definition of 'probity' as it relates to the program and articulates the legal and reputational risks which are to be considered during the process. Crown should consider including, any issues which would impact Crown's suitability to hold a gaming licence; the consideration of criminal history; potential money laundering and other forms of financial crime (e.g. fraud and corruption); financial and trade sanctions; and unethical business practices (e.g. forced labour etc.) as part of this definition.	MG	
1.2.4	Crown obtain details of authorised Agents as part of the initial information provided for new Operators and that these Agents be subject to appropriate risk- based due diligence procedures along with the Operator. We recommend also that Crown consider recording information about when Agents are added and removed by Operators and formally documenting their visits to Crown.	MG/ VIP/ MF/ NS	
1.2.6	Crown should create a digital, point-in-time record of all information collected during the due diligence process along with the due diligence summary and the recorded outcome and rationale of the decision for the purpose of establishing a clear audit trail. A number of commercial platforms are available to assist in managing third-party risk management and due diligence processes and Crown could consider whether such a platform would be appropriate in supporting	MG	Discuss with Andre the possibility of utilising the Unifii tool being developed for AML case management?

	assessment of junket operators and documenting the due diligence and decision- making processes.		
1.2.8	Crown should consider aligning the processes for assessing the risk of junket operators across Credit, AML, Compliance and Security & Surveillance to create a common risk assessment process for each operator. A holistic or multi-category rating should be established at the outset of due diligence and updated to reflect the outcomes. For example, the risk assessment should reflect any potentially adverse reputational issues noted in connection with the operator and the level of risk assessed by the AML or Security & Surveillance teams. It is also recommended Crown consider the appropriateness of separating the assessment of potential risks from the process for assessing creditworthiness. As noted in the approach taken by a similar company (See Appendix C), commercial and credit decisions are made after due diligence into potential risks has been completed. Alternatively, Crown could revise its current processes to ensure all relevant views and assessments from Credit, AML, Compliance and Security & Surveillance are clearly reflected in documents reviewed by the decision maker.	MG/ AS/ MF/ NS/ CW	In Progress
1.2.11	The junket due diligence summary should include the rationale for the decision made and be held on the junket due diligence file. Creating a contemporaneous record of both the decision and the rationale would strengthen Crown's ability to review previous decisions and help ensure all relevant issues have been considered.	MG/ AS	In Progress
1.2.13	<ul> <li>We recommend the due diligence summary template be updated to include:</li> <li>1. Documentation of the risk categories considered in the due diligence research and the findings or otherwise against each of the categories;</li> <li>2. A section for the decision-maker to record to record the outcome and the rationale for their decision; and</li> <li>3. Specific response sections to be completed by the AML, Compliance and Security &amp; Surveillance recording their assessment of risk and any recommendations (See Section 1.3 for discussion).</li> </ul>	MG	

1.3.4	Crown strengthen the role of the AML and Compliance teams within the assessment process for new junket operators and the due diligence research in particular, to ensure a holistic view of risk is established at the outset of the due diligence process. Crown should establish a risk rating system that accounts for the full range of potential risks and outlines the appropriate red flags to be investigated throughout the due diligence. The due diligence research should be reviewed by an appropriately trained and experienced AML analyst prior to being forwarded to the decision maker and the outcomes of this review should be recorded on the due diligence summary sheet.	MG/ MF/ NS	
1.3.6	Crown continue with its work to embed a three lines of defence model across the junket program, which clearly articulates the roles and responsibilities of relevant parties and provides clear guidance on the risk issues to be considered during the consideration of new junket applications.	AS/ MF	In Progress
2 – Ex	isting Junket Operators		
2.1.3	We recommend Crown formalises its internal feedback and information sharing as part of the ongoing probity measures for junket operators. This should include considering more regular feedback loops to build up a holistic picture of junket activity, and ensure that any concerns are responded to promptly ahead of the annual review. We also recommend that any records relating to junket operators flagged by internal departments during the annual review are included on the summary form, along with further details on the results of these checks and their resolution where appropriate to do so.	MG	
2.2.5	We recommend Crown continue efforts to document and embed the annual review as a reconsideration of the business relationship and that the decision is based on a detailed summary of both the updated checks completed and a review of the internal information collected by Crown relating to the operator, rather than focussing on updating the currency of information held. Relevant SOPs and other policy documents should be updated to reflect this focus. We further recommend the scope of the review incorporate junket agents and	MG	

	that they be subject to the same levels of repeat due diligence as the junket operators.		
2.3.3	As noted previously, we recommend the AML, Compliance and Security & Surveillance teams have a greater role in both the due diligence program and review of existing junket operators, including reviewing the due diligence file and contributing any additional information or assessments prior to the file being escalated for approval. Any findings around potential red flags from the perspective of these teams should be included within the junket annual review summary document. We have outlined our recommendations regarding risk appetite and defining probity within the previous section. These are also relevant for review of existing junket operators.	AS/ MF	In Progress
3 – Pe	ersons of Interest Process		
3.1.4	Deloitte recommends that Crown documents the information sources and events that trigger the POI process, to ensure consistency of application and ensure the process for responding to such matters is documented. We would also recommend that Crown look to streamline the POI process with law enforcement requests, to ensure that there is a complete record of information Crown holds regarding its patrons and ensure Crown's decisions to continuing a relationship with patrons remains defensible. Moving forward as the process becomes more established, Crown may wish to explore how adverse information, such as AML red-flags or law enforcement requests are recorded to establish whether data driven solutions could assist with building up the intelligence picture and for consideration in the POI process.	AS/ MF	In Progress – drafting an SOP
3.2.3	Deloitte recommends the assumptions upon which the scoring within the Patron Decision Assessment tool is based are clearly articulated, including how the information is weighted. We would further recommend that this include consideration of the reliability of information sources. All decisions made through the POI process should be recorded, with the rationale	AS/ MF	In Progress – Drafting an SOP
	behind each decision documented to ensure that Crown's actions are defensible,		

3.2.6	particularly when Crown decides to continue a relationship with a patron about whom adverse information is held. Crown should continue its testing of the PDA form and document the outcomes of	AS/	
	this process. Crown should also schedule a formal review of the enhanced POI process and the PDA form at an appropriate point once they have been implemented.	MF	
3.3.3	We recommend that Crown ensure the appropriate seniority and makeup of the POI committee and that it represents sufficiently senior staff from the most relevant areas so as to improve efficiency and allow all relevant information to be considered by the committee. We also recommend that the policy documentation includes clear direction on the threshold upon which decisions should be escalated for Executive Approval to ensure consistency. Crown may also wish to consider and document the principles around Board escalation thresholds.	MF/ AS	In Progress – Draft ToR
4 – Bo	bard Involvement		
4.1.3	Crown establish a target operating model for both the junket and POI programs for consideration and approval by the RMC. This model should clearly articulate the risks be addressed within each process, the procedures and the relevant responsibilities and accountability frameworks. Crown should also consider reporting relevant metrics in relation to both programs to the RMC on a regular schedule.	AS/ MF	
	dditional Recommendations		
5.1	Review and formalise the junket approval process, having regards to the three lines of defence principles, and the effectiveness of the escalation process	AS/ MF	In progress
5.2	Develop a tool that will assist in the junket approval process, will formalise the criteria for decision making and increase the objectivity and consistency of the process – consider a tool similar in principles to the new POI tool	AS/ MG	In progress

5.3	Expand the Melbourne POI Committee to become a Group-wide POI Committee, to ensure consistency of decision making across the Australian Resorts (Melbourne, Perth and Sydney)	AS/ MF	In Progress – Draft ToR
5.4	Develop a decision criteria tool that will capture the decision-making process of the POI committee when the PDA requires a decision by the POI Committee (Orange rating)	AS/ MF	In Progress
5.5	Expand the due diligence process to a large range of related parties to the Junket operators, including agents, representatives, 'financiers' and other associates	MG/ NS/ CW	
5.6	Increase the use and access of external investigation capabilities. Develop a set of criteria that will increase the consistency of use of these tools and set clear parameters of when a flag is raised requiring further enhanced research. Extent information gathering to interactions with LEAs and Casino Integrity Group.	MG/ NS/ CW	