



FEE SCHEDULE PROPOSAL

CLIENT :

China Entertainment Group

PROJECT ADDRESS:

Crown Casino – Lobby Store

DESIGNER :

Serena Elise
Principal Designer

26/7/2016

Confide

Thank you for the opportunity to present the White Chalk Design Interior Concept for 'Moontide' Lobby Shop, located at Crown casino.

White Chalk Design has over 16 years experience in the design and decorating industry, and are well known for our professionalism and ability to deliver a unique, exceptional design aesthetic. Our projects are concentrated mainly in the Bayside area and surrounding suburbs. This includes residential, commercial and development projects on varying scales. Please advise us if you would like a client reference list. Please check our website for the latest projects, completed and still under construction.

Set out below is the scope of work we anticipate will require our input. Based on your brief, we have scoped this work in Three Phases. We welcome your feedback and discussion on any parts of this proposal.

Phase One incorporates : Design and Development.

Phase Two incorproates : Working Drawings / Scaled Elevations and FF&E Scheduling.

Phase Two incorporates : Project Management and Installation of Furniture and Accessories.

If you decide to proceed, a client agreement contract with a deposit invoice will be sent to you. Please don't hesitate to contact me to discuss this fee proposal at any time.

Thankyou,

Serena Elise
White Chalk Design

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Design and Development.

Site Analysis to confirm spatial layout and access points or restrictions for furniture delivery and installation.
 Client to provide floor plans if available.
 Confirm the client brief and product specifications for display and point of sale.
 Present 3D rendered concept images, includes scaled layout of the store and display cases and zones.
 This includes : Point Of Sale, Display Cabinets, Shelving, Storage, Lighting, any Feature Materials for walls, ceilings or other.
 Present all hard surface material selections for client approval. Ie Floor, wall, cabinets, hardware.
 Some pieces will be custom designed and made to suit the space. (where deemed necessary by the designer)
 Once concept plans are confirmed by client, we will proceed to the working drawings phase.

Working Drawings.

Provide scaled Autocad elevations for quoting. Scale 1:100 A3 (shop drawings)
 Provide a full schedule of products and material selections FF&E.
 Design detail required will be documented in cross section elevations where necessary.
 Provide all plans and schedules to contractors for quoting.
 Liase with all contractors and arrange site meetings to confirm spatial requirements, access points and site analysis.

Project Management and Furniture Installation.

Once the quotes have been approved, an expected timeline for delivery and installation will be sent to the client for approval.
 White Chalk Design will oversee all deliveries and installations.
 We will co-ordinate the layout of the furniture and accessories once the items are onsite.
 We will organize and liase with the specialty subcontractors for additional installation requirements where needed. Ie Wallpaper hanger, art installation.
 All items purchased on behalf of the client will be billed at a wholesale price plus 20% loading.
 Provide point of sale merchandisers to install all stock.
 ** (this is additional fee, to be added to this quote, once stock level amount is known.)



Fees

The following hourly rates shall be used when a portion of the interior designer's fee is to be charged on an hourly basis, or if the interior designer is requested to perform additional work

Confidential
[Redacted]

Costs

Confidential
[Redacted]

Payments

Confidential
[Redacted]



White Chalk Design is able to place promotional signage onsite. We have the right to photograph this project for industry awards, magazine publication, the White Chalk Design website, and general internet advertising. The client will not be named in any publication unless prior consent has been given.

White Chalk Design will recommend the best possible specifications to suit the projects' style and budget as a guide only and accepts no responsibility for the final outcome.

Please note all drawings and elevations are to be check measured onsite by the building contractor prior to construction. White Chalk Design provides scaled elevations only.

It is the client's responsibility to ensure they are completely satisfied with the suggestions given by White Chalk Design, prior to commencement of any work undertaken. White Chalk Design is covered by public liability insurance.